# HUDSON HIGHLANDS LAND TRUST PRIVACY POLICY

The Hudson Highlands Land Trust (HHLT) recognizes the importance of protecting the privacy of its members, volunteers, supporters and website users (<a href="www.hhlt.org">www.hhlt.org</a>). The following policy describes the information privacy practices of Hudson Highlands Land Trust, sole owner and operator of <a href="www.hhlt.org">www.hhlt.org</a>.

# **Information Collection**

Visitors are not required to register or provide information to us in order to view our Web site. Hudson Highlands Land Trust collects personally identifiable information online only when it is voluntarily submitted to us.

#### **Information Use**

When individuals or companies contact us by e-mail, through our website, or register in person to become a member or volunteer, we do not share with any other organization or individual the postal address, email address, or any other data included in the contact information provided. Members, who receive printed materials through postal mail and/or through our monthly e-mail newsletters, always have the opportunity to remove their address from our database and decline receiving our materials. Members who would like to review personal information collected by HHLT and request correction, if needed, should get in touch with HHLT directly using the contact information provided below.

Hudson Highlands Land Trust does not trade, share or sell its donor lists, including contact information and contribution amounts, with any other organization or individual. All donors have the opportunity to request that their name not be included in our annual reports by checking a box on our donor envelopes or contacting HHLT directly. Donor information records are kept on file for IRS purposes and only used by HHLT management for budgeting and planning purposes.

This Web site uses log files that are not linked to personally identifiable information. These files help Hudson Highlands Land Trust analyze trends, administer the site, track users' movement in aggregate and gather broad demographic information for aggregate use. They include Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp and number of clicks.

# Links

This Web site contains links to other sites. Hudson Highlands Land Trust is not responsible for the privacy practices of such other sites.

#### **Notification of Changes**

If Hudson Highlands Land Trust decides to change its privacy practices, it will post changes to this privacy policy and other places it deems appropriate.

#### Contact

We welcome your questions and comments about online privacy. If visitors have questions or suggestions regarding this privacy policy, please contact:

Hudson Highlands Land Trust 20 Nazareth Way P.O. Box 226 Garrison, NY 10524 (845)424-3358 info@hhlt.org

# ADDITIONAL LEGAL INFORMATION

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